

# Ann Macon Watkins

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## EDUCATION

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### University of Georgia

*Bachelor of Business Administration, Management Information Systems*

Athens, GA

*Expected May 2028*

**Minor:** Law, Jurisprudence & the State | **Certificate:** Personal & Organizational Leadership | AI Certificate (pending)

**GPA:** 3.78 / 4.00

**Honors:** Zell Miller Scholar (2024) · Presidential Scholar (2024)

### University of Oxford

*Study Abroad — Oxford Summer Programme*

Oxford, United Kingdom

*Summer 2026*

## PROFESSIONAL EXPERIENCE

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### Spring Education Group — Wood Acres School

*Teaching Assistant*

Marietta, GA

*May 2025 – Present*

- Served as primary classroom lead for 15 rising pre-K students; designed and executed daily programming covering literacy, structured play, and creative activities — planned curriculum largely independently
- Managed allergy protocols for a class with multiple dietary restrictions; ran opening and closing procedures for the extra care program independently when the supervising teacher was unavailable

### Kidz2Leaders

*Camp Hope Cabin Leader*

Marietta, GA

*July 2025*

- Supervised and mentored 12 children of incarcerated parents within a faith-based leadership program designed to interrupt cycles of generational incarceration
- Served as primary point of accountability for cabin welfare, behavior management, and emotional support throughout the program

### Independent

*Private Nanny & Childcare Provider*

Marietta, GA

*Feb 2019 – Present*

- Built and sustained a word-of-mouth client base of 3–6 active families over seven years; routinely provided childcare while also helping as a tutor and with household chores

## SELECTED PROJECTS- FULL PORTFOLIO CAN BE FOUND ON [ANNMACONWATKINS.COM](http://ANNMACONWATKINS.COM)

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### Beat Pitch Competition — Organizational Growth Analysis

*Lead Researcher & Report Author*

UGA Reporting I

*Jan – May 2025*

- Analyzed the scaling trajectory of UGA's Entrepreneurship Certificate Program, tracking enrollment growth from 38 to nearly 600 students and identifying structural drivers of institutional expansion
- Conducted primary research through stakeholder interviews with students, faculty, and administrators; synthesized qualitative and quantitative data into a clear narrative on program sustainability and leadership continuity
- Produced a professional written deliverable translating complex organizational data for a broad university audience, requiring structured problem framing, evidence synthesis, and executive-level communication

**Published work:** <https://annmaconwatkins.com/beat-pitch>

## LEADERSHIP & INVOLVEMENT

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### Institute of Leadership Advancement — Leonard Leadership Scholars

*Scholar*

UGA

*Mar 2026 – Present*

- Selected for competitive two-year cohort-based leadership program; engaged in values-driven decision-making frameworks, service-learning initiatives, and collaborative leadership development

## Zeta Tau Alpha

UGA

*Assistant VP Learning & Development; Assistant VP Programming*

*Jan 2025 – Present*

- Authored the 40-page PC '25 New Member Guidebook — a comprehensive onboarding resource covering chapter communications, finances, culture, and UGA logistics — distributed to 93 incoming members in a 350-member chapter
- Co-led all new member programming from Bid Day through Initiation; managed six enrichment committees (DEI, Mentorship, Chaplaincy, Service, Environmental, Discipleship)

## Order of Omega — Gamma Pi Chapter

UGA

*Member*

*Jan 2026 – Present*

- Initiated into national Greek leadership honor society recognizing the top 5% of fraternity and sorority members based on academic achievement, leadership, and community service

## Rouge Magazine

UGA

*Print Columnist & Marketing and Events Coordinator*

*Jan 2025 – Present*

- Published feature writing in print and digitally; SS25 issue included a 10-page spread ([pages 108–118](#)); pitches, researches, and writes original articles aligned with editorial brand strategy
- Contributed to event ideation and execution for club-collaboration social events aimed at building magazine visibility and sponsorship — supporting logistics, coordination, and on-the-ground operations

## Cru

UGA

*Lead Worship Singer*

*Jan 2025 – Present*

- Performs lead vocals for a 75–150 person weekly congregation; co-plans set lists, manages audio and stage setup; mentoring a freshman worship team member since February 2026

## SKILLS

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**Technical:** AI (Claude, ChatGPT, Gemini) · M365 (Copilot, Excel, Word, PowerPoint) · R Studio (statistical analysis)

**Business:** Quantitative & qualitative research · Data analysis & synthesis · Process improvement · Stakeholder communication

**Interpersonal:** Cross-functional leadership · Team collaboration · Mentorship · Written & verbal communication

## SCAN TO CONNECT

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